

Mercy 
Health Foundation



MERCY HEALTH FOUNDATION
NORTHWEST ARKANSAS

2025

SPONSORSHIP OPPORTUNITIES



2024-2025

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- Kasie Yokley

WE ARE

Mercy Health Foundation Northwest Arkansas

Mercy is deeply rooted in this community and remains committed to providing high quality health care. As a nonprofit hospital, philanthropy plays a pivotal role in Mercy's ability to fulfill our mission: to bring to life the healing ministry of Jesus through our compassionate care and exceptional service. Since 1950, Mercy Northwest Arkansas has relied on the philanthropic support of thousands of generous businesses, community members, patients and friends.

Today, Mercy is building upon our legacy of listening and responding to our community's needs to develop a healthier Northwest Arkansas. In part, philanthropic support has helped provide state-of-the-art facility improvements, developed residency and training programs to grow new clinicians right here at home, leveraging technology advancements and expanding vital programs and services. We are more prepared than ever to face the health care challenges of our day and deliver on the promise of more personal, coordinated and comprehensive care.

To continue meeting the ever-growing health care needs of Northwest Arkansans, we are pleased to offer many opportunities for you to partner with Mercy throughout the upcoming year.

Events include:

- Mercy Golf Classic
- Catfish, Corndogs and Cornhole Tournament
- O' Night Divine Charity Ball

In addition, the Susan Barrett Women with a Mission giving society and Mercy Corporate Council offer collaborative opportunities to enhance health care in our community.

Thank you for your continued support. Together, we are creating a healthier community for our friends, family and neighbors.

**Mercy Health Foundation
Northwest Arkansas**

479.338.2990

nwa_mercy_foundation@mercy.net



CONNECT WITH US



mercyhealthfoundation.net/NWA



Mercy Golf Classic

May 5, 2025

PINNACLE COUNTRY CLUB
ROGERS, AR

Join us for Mercy's 32nd Annual Golf Classic to support enhanced health care services across Northwest Arkansas. Guests are invited to enjoy a day on the course at Pinnacle Country Club, with several on-course activities, food and all-around fun.

PRESENTING SPONSOR | \$10,000

- Entry for four 4-person teams in the tournament
- Top naming rights and recognition at event, registration and on-course signage
- Logo on pre- and post-event publicity

FOUNDING SPONSOR | \$7,500

- Entry for three 4-person teams in the tournament (including one a.m. flight, one p.m. flight and one of your choice)
- Logo recognition at registration, on-course signage and pre- and post-event publicity

PRINCIPAL SPONSOR | \$5,000

- Entry for two 4-person teams in the tournament (including one a.m. flight and one p.m. flight)
- Recognition at registration, on-course signage and pre- and post-event publicity

PRINCIPAL LUNCH/GIFT SPONSOR | \$5,000

With opportunity for exclusive naming rights and brand recognition within one of the following: Lunch or Player Gifts

- Entry for one 4-person team in the a.m. flight
- Naming rights and brand recognition, based upon specific sponsorship
- Recognition at registration, on-course signage and pre- and post-event publicity

INVESTOR SPONSOR | \$3,000

- Entry for one 4-person team in any flight
- Recognition at registration, on-course signage and pre- and post-event publicity

**Individual participation opportunities will be available closer to the event*

**A.M. and P.M. flight preferences are on a first-come, first-serve basis*

Catfish, Corndogs & Cornhole

June 20, 2025

MERCY HOSPITAL NORTHWEST ARKANSAS CAMPUS

Join us for a day of fun with your team, friends and family at the **Annual Catfish, Corndogs and Cornhole Tournament!**

Mercy Health Foundation's Catfish, Corndogs and Cornhole Tournament will feature:

CATFISH | a massive, all-you-can-eat catfish fry

CORNDOGS | sausages coated in a thick layer of batter, deep-fried on a stick

CORNHOLE | also known as beanbag toss, corn toss, BAGGO or bags, this is a lawn game in which players take turns throwing bags of corn at a raised platform with a hole in the far end

Don't miss a chance to get out and support Mercy through this fun event!

PRESENTING SPONSOR | \$5,000

- Top level recognition on all event promotional materials
- Four personalized cornhole board sets (8 boards and 32 bags) - used during event and taken home by sponsor
- Four team entries (8-person total)
- Logo on event banner
- Prominent logo/name and mentions on website
- Opportunity to exhibit at event

FOUNDING SPONSOR | \$3,000

- Recognition on all event promotional materials
- Three personalized cornhole board sets (6 boards and 24 bags) - used during event and taken home by sponsor
- Three team entries (6-person total)
- Logo on event banner
- Prominent logo/name and mentions on website
- Opportunity to exhibit at event

PRINCIPAL SPONSOR | \$2,000

- Two personalized cornhole board sets (4 boards and 16 bags) - used during event and taken home by sponsor
- Two team entries (4-person total)
- Name on event banner
- Prominent name and mentions on website
- Opportunity to exhibit at event

INVESTOR SPONSOR | \$1,000

- Personalized cornhole board set (2 boards and 8 bags) - used during event and taken home by sponsor
- One team entry (2-person total)
- Name on event banner
- Prominent name and mentions on website

**Individual participation opportunities will be available closer to the event*



SCAN TO
SPONSOR
OR LEARN
MORE



Mercy Charity Ball

December 6, 2025

ROGERS CONVENTION CENTER | ROGERS, AR

Guests attending the 32nd annual **O' Night Divine Charity Ball** will enjoy a delicious four-course dinner while networking with colleagues from throughout the region. You will engage with Mercy and community leadership on the current and future landscape of health care in Northwest Arkansas. Then, cap off the night with top-notch live entertainment, including an over-the-top after party. With this year's Charity Ball, we are pleased to present several sponsorship opportunities. Proceeds from the Charity Ball will enhance health care services, support patient education and fund charity care at Mercy Northwest Arkansas.

*O' Night
Divine*

Past events have supported the following projects:

Interventional Radiology Suite | Cardiac TAVR Procedure | Neonatal Intensive Care Unit (NICU) Expansion | 4D Heart Ultrasound | Vein Viewer | Stereotactic Breast Biopsy | Volunteer Nursing Program | Therapeutic Hypothermia Equipment | SimNewB® Newborn Simulator | Mother/Baby Service Line Expansion





PRESENTING SPONSOR | \$50,000

- Forty guests to attend Mercy Charity Ball
- Opportunity for Meet & Greet with entertainer
- Opportunity to present “big check” on stage
- On-screen recognition as Presenting Sponsor
- Corporate logo included in advertising media in addition to Mercy Charity Ball web page
- Name added to the Mercy Donor Wall
- Commemorative Charity Ball photographs
- Ten complimentary suites at Embassy Suites

FOUNDING SPONSOR | \$30,000

With opportunity for exclusive naming rights and brand recognition at one of the following:

After Party Sponsor | Entertainment Sponsor | Gallery Sponsor | Technology/Social Sponsor | VIP Reception Sponsor

- Thirty guests to attend Mercy Charity Ball
- On-screen recognition as Founding Sponsor
- Corporate logo included in advertising media in addition to Mercy Charity Ball web page
- Name added to the Mercy Donor Wall
- Commemorative Charity Ball photographs
- Five complimentary suites at Embassy Suites

PRINCIPAL SPONSOR | \$15,000

- Twenty guests to attend Mercy Charity Ball
- On-screen recognition
- Recognition included in advertising media in addition to Mercy Charity Ball web page
- Name added to the Mercy Donor Wall
- Commemorative Charity Ball photographs

INVESTOR SPONSOR | \$7,500

- Ten guests to attend Mercy Charity Ball
- On-screen recognition
- Recognition included in advertising media in addition to Mercy Charity Ball web page
- Name added to the Mercy Donor Wall
- Commemorative Charity Ball photographs

**Individual participation opportunities will be available closer to the event*

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Become a Volunteer!

Mercy Health Foundation encourages individuals and groups who wish to support the good works of Mercy to join us as volunteers! Volunteer committees are comprised of community members who work together to plan and cultivate relationships in support of one of the events below:

- **MERCY GOLF CLASSIC**
- **CATFISH, CORNDOGS & CORNHOLE TOURNAMENT**
- **MERCY CHARITY BALL**

Individual volunteers support the logistical planning of event(s). They seek new and innovative ways to enhance each program, and help identify community partners who may have an interest in supporting Mercy through philanthropy.

If you are interested in volunteering for Mercy Health Foundation Northwest Arkansas, please call us at 479-338-2990 or email nwa_mercy_foundation@mercy.net.

Mercy Corporate Council

Mercy Health Foundation's Corporate Council recognizes the value of a high quality health care system to a community's economic future. Our partners share the belief that progressive health care is the cornerstone for healthy communities, and access to high-quality care is integral to maintaining a strong workforce. The Corporate

Council Committee is comprised of select individuals assisting with the identification, cultivation, solicitation and stewardship of corporate and business prospects. Corporate Council members advise Mercy Health Foundation co-workers on matters related to fundraising and corporate giving.

Women with a Mission

Through pooled resources and collaboration, **The Susan Barrett Women with a Mission Giving Society** seeks to improve health care in Northwest Arkansas. The Society brings together women from diverse backgrounds with a common goal of making a difference through the power of giving together.

MEMBERSHIP

Membership is open to all who support the mission of Mercy Northwest Arkansas with a minimum \$1,000 annual gift. Each year, the Society identifies health care needs within Mercy. Each member is an equal partner in the decision-making process, and 100 percent of your gift goes directly toward the selected project(s).

BENEFITS AND ACTIVITIES

The satisfaction of knowing you are part of an empowered group of women who desire to make a difference is a great feeling. Members gather four times a year for educational programs, health related luncheons, networking and to socialize. Attendance is encouraged, but not required.

WOMEN MAKING AN IMPACT

Established in 2009, the Society members have funded the following projects at Mercy Northwest Arkansas:

Surgical Table for Cesarean Deliveries | BiliChek System for Newborns | Breast Ultrasound System | Oxygen Blenders, Neopuffs and iStat Machine for NICU | New Mattresses for Labor and Delivery | Feeding Pumps | Infant Hearing Screening Equipment | Financial Support for the Addition of One Fully Equipped NICU Patient Room | EEG Machine for Sleep Center | Wireless Fetal Monitors | Cardiology Doppler Machine | Teaching Microscopes | Trauma Carts

Thanks to the generous support of Women with a Mission members, more than **\$1 million** has been invested in the direct needs of Mercy Northwest Arkansas since the group's inception.



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VOLUNTEER
OR LEARN
MORE





Together, We Can Do More

Because of generous donations and continued support from donors like you, many programs and services were funded in fiscal year 2024.



**Just Imagine
Capital Campaign** \$5,357,710



Area of Greatest Need \$1,614,983



**Neuroscience
Service Line** \$1,037,100



**Women's and
Children's Care** \$382,696



**Program & Service Line
Enhancements** \$236,056



**Adult Cystic
Fibrosis Clinic** \$115,568



**Patient Assistance,
Emergency Response
& Co-worker Support** \$103,658



**Women with
a Mission** \$94,843

was allocated by WWAM members to fund projects and programs at Mercy NWA

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MORE



Together, we can touch more lives. Save more lives. And improve more lives.

NAME OF COMPANY (exactly how it should be listed in all publicity)		CONTACT NAME	
EMAIL ADDRESS		PHONE	
MAILING ADDRESS	CITY	STATE	ZIP

Yes! I want to help enhance health care in Northwest Arkansas at the level marked below:

Mercy Golf Classic

May 5, 2025

- Presenting Sponsor \$10,000
- Founding Sponsor \$7,500
- Principal Sponsor \$5,000
- Principal Lunch/Gift Sponsor \$5,000
- Investor Sponsor \$3,000

Catfish, Corndogs & Cornhole

June 20, 2025

- Presenting Sponsor \$5,000
- Founding Sponsor \$3,000
- Principal Sponsor \$2,000
- Investor Sponsor \$1,000

Mercy Charity Ball

December 6, 2025

- Presenting Sponsor \$50,000
- Founding Sponsor \$30,000
- Principal Sponsor \$15,000
- Investor Sponsor \$7,500

Mercy Women with a Mission

I want to be a member! \$1,000

Mercy Corporate Council

I'm interested in learning more

Volunteer

I want to volunteer!

- Mercy Golf Classic
- Catfish, Corndogs & Cornhole Tournament
- Mercy Charity Ball

TOTAL Gift Amount

\$ _____

Payment Info

Check enclosed - payable to Mercy Health Foundation

Email invoice

Mail invoice

Credit Card - I will enter my credit card information securely online by scanning the QR code or visiting mercyhealthfoundation.net/NWA



*Please note: Restrictions apply when using Donor Advised Funds (DAFs) for event sponsorships. Please consult with your DAF administrator for more information.

Our Mission

As the Sisters of Mercy before us, we bring to life the healing ministry of Jesus through our compassionate care and exceptional service.

Our Purpose

Through collaborative partnerships, Mercy Health Foundation impacts the flourishing of our communities by inviting into our ministry those who have a passion to improve quality of life and make care accessible for all.



Mercy Health Foundation Northwest Arkansas
P.O. Box 98 | Rogers, AR 72757

For more information, contact:
nwa_mercy_foundation@mercy.net
479.338.2990

If you no longer wish to receive fundraising requests from Mercy Health Foundation, please email foundation@mercy.net or write to us at the address listed above.