



Cooper-Anthony Mercy  
Child Advocacy Center



# 2024

**COOPER-ANTHONY MERCY  
CHILD ADVOCACY CENTER**

**ANNUAL REPORT**  
JULY 1, 2023 - JUNE 30, 2024

# Dear Friends of Mercy,

As we reflect on the past year at Cooper-Anthony Mercy Child Advocacy Center (CAMCAC), we are filled with gratitude for your generous support and unwavering commitment to our mission. Your contributions have made a meaningful difference in the lives of children and families in our community, and we are deeply thankful for your partnership.

Thanks to your generosity, we have been able to provide essential services and support to children who have experienced abuse or neglect. From forensic interviews and medical exams to therapy and advocacy services, your donations have helped us offer comprehensive care and healing to those who need it most.

Your support has also allowed us to expand our outreach efforts and raise awareness about child abuse prevention and intervention. Through community education programs, training workshops and collaborative partnerships, we are working to create a safer and more supportive environment for children and families in Hot Springs and beyond. CAMCAC is now part of the curriculum for the Arkansas Law Enforcement Training Academy.

As we look ahead to the future, we are inspired by the impact we can continue to make together. With your ongoing support, we remain committed to providing hope, healing and justice for children who have experienced abuse or neglect.

Thank you for your generosity, compassion and dedication to creating a brighter future for our community's children. Together, we can make a difference.

With heartfelt gratitude,



**Tracey Childress**  
Director  
Cooper-Anthony Mercy Child Advocacy Center



Jerry Hill, Manager of Arkansas Game and Fish Foundation Shooting Sports Complex, Shawn Duloher, and CAMCAC staff at Aim for Advocacy Trap Shoot

## Aim for Advocacy Trap Shoot

Cooper-Anthony Mercy Child Advocacy Center successfully hosted our second annual Aim for Advocacy Trap Shoot. The event was held on March 1 at the Arkansas Game and Fish Foundation Shooting Sports Complex in Jacksonville.

The Trap Shoot was made possible thanks to the generous contributions of our sponsors and participants. Special thanks goes out to our Presenting Sponsor, BR McGinty, and our Founding Sponsors, Arkansas Total Care and Wayne Post.

This highly anticipated fundraiser featured 17 teams of five participants each and showcased the expertise of champion shooter Shawn Duloher. Guests enjoyed a delicious lunch on the course from Riverside Grocery and Catering's food truck.

*(continued on the last page)*



From L - R: Congressman Bruce Westerman, Holly Heer, Tracey Childress, Taylor May, and Former First Lady of Arkansas Susan Hutchinson, at the Hot Springs Child Abuse Awareness Rally.

## CAMCAC Celebrates Child Abuse Awareness Month

Every April, CAMCAC commemorates Child Abuse Awareness Month by hosting two impactful Awareness Rallies. This year, both rallies were proudly presented by Mercy. Nearly 200 people attended the Hot Springs Rally on April 5, which featured an inspiring keynote address by Shayla Copas. The Saline County Rally was held on April 12. Guest speaker Brigette Williams delivered a powerful keynote speech to the more than 100 supporters in attendance.

The highlight of each rally is the presentation of the Patrick McCrudden Superhero Award. This prestigious accolade honors individuals who demonstrate exceptional dedication to the welfare of children in their community. In Hot Springs, Caitlin Bornhott and Brock Price from the Garland County Prosecutor's Office were honored as Superheroes. In Benton, the award was bestowed upon Det. Joseph Amundson of the Saline County Sheriff's Office.



From L - R: Brigette Williams with CAMCAC staff and Mercy Health Foundation co-workers Robin Griffin and Clark Ellison, at the Saline County Child Abuse Awareness Rally.

The rallies were closed with a solemn Marble Ceremony. "When there is a conviction of an offender, those involved in the case place a small marble in a jar to represent each year of the offender's sentence. A jumbo marble represents a life sentence," shared Holly Heer, supervisor of development for CAMCAC. "It's a very powerful and symbolic way to celebrate the successes we have had in fighting child abuse within our community."

Thanks to the unwavering support of our community, we raised over \$108,000 at both rallies. These funds will strengthen CAMCAC's ability to protect and advocate for vulnerable children.

# Together, We Can Do More

Thanks to your support, we've raised more than \$1.3 million over the past year to support children and families in crisis.



## Grants

\$854,149



## Events

\$240,801



## Major & Annual Giving

\$216,632

**Our  
Funding  
Priority**



### Capital Improvements:

Funds raised will support capital improvements for Hot Springs and Benton, which will help us develop new programs as community needs arise and evaluate services that enhance quality of care.

## Congratulations to our CAMCAC Superheroes!

Each year, CAMCAC recognizes one individual from each community for outstanding service to children and honors those who serve on the front lines in the war against child abuse.



Hot Springs Super Heroes: Caitlin Bornhoff and Brock Price of Garland County Prosecutor's Office.



Benton Superhero: Det. Joseph Amundsen of Saline County Sheriff's Office



From L - R: Timothy Anderson, Penny Choate, Rebecca Brown, Bobby Brown, Jean Brown, Heather Webb, Natalie Brown, Chris Franklin, Beckie Comstock, Charlie Moore

## Night at the Belleview

On September 21, 2023, CAMCAC hosted our third annual black-tie event, Night at the Belleview. This was our most successful fundraiser to date, bringing in an impressive \$100,000 to support CAMCAC's vital initiatives. Presented by Bobby Brown Private Wealth Advisors, the event took place against the picturesque backdrop of the lake at the Belleview.

The evening was filled with entertainment and elegance, featuring gaming tables and live music performances by the talented

Gavin Harper. Renowned travel expert Sarah Heer of Arkie Travels served as the emcee for the event, while the dynamic duo of Nick and Rachel Fowler, of Fowler Real Estate Auctioneers, presided over the live auction.

Night at the Belleview received generous support from Principal Sponsor AD of Arkansas, while Catering Temptations provided delectable cuisine for the attendees. The turnout was exceptional, with over 150 guests in attendance, each contributing to the overwhelming success of the evening.

## CAMCAC Women with a Mission



From L - R: Tracey Childress, Becky Nash, Jeannie Mir, Joey Lauren Adams, Audrey Smith, Katie Hamby and Holly Heer at Women with a Mission luncheon

In March, Cooper-Anthony Mercy Child Advocacy Center hosted a luncheon for members of the Women with a Mission (WWAM) giving society. More than 70 women attended the event, held at the home of Katie Hamby. Lunch was generously provided by Hot Springs Catering. More than \$5,700 was raised and two women were welcomed as new WWAM members.


Joey Lauren Adams, esteemed actress, writer and director, provided the keynote address. Ms. Adams shared insights into her journey as a woman in the entertainment industry, highlighting the obstacles she overcame to achieve success.

WWAM was established by CAMCAC in 2020, amidst the challenges of the pandemic's first summer. Since its inception, the group has flourished, boasting a membership of over 50 dedicated women. These women exemplify their commitment to CAMCAC's mission by pledging a minimum annual donation of \$1,000. At the end of each year, members vote to allocate their collective funds. Notably, their contributions have funded essential resources such as cameras for interview rooms and even the first-ever CAMCAC car. To date, WWAM members have raised an impressive total exceeding \$105,000.

## Trap Shoot *(continued from the previous page)*

In addition to the trap shooting competition and raffle, attendees had the opportunity to purchase mulligans, providing them with the chance to reshoot and contribute to the cause through their generosity.

The event was a resounding success, raising over \$27,000 in funds specifically designated to support CAMCAC's Benton center. These funds play a crucial role in advancing CAMCAC's mission of delivering essential services to children in need, ensuring their well-being and safety.

  
**More than  
 \$27,000  
 was raised  
 to support  
 CAMCAC'S  
 Benton center.**

**Together** we can touch more lives. Save more lives. And improve more lives.

### Mercy Health Foundation CAMCAC Board of Directors

Dr. Samantha Christian, Chair  
 Jean Brown  
 Heather Busch  
 Cheryl Cooper-Palmese  
 Teresa Lambert  
 Patrick McCruden  
 Cheryl Matejka  
 Ashley Priest  
 Dr. Charles Reeves  
 Wallace Stone  
 Amy Tinsley  
 Sister Deborah Troillett  
 Congressman Bruce Westerman

### Our Mission

As the Sisters of Mercy before us, we bring to life the healing ministry of Jesus through our compassionate care and exceptional service.

### Our Purpose

Through collaborative partnerships, Mercy Health Foundation impacts the flourishing of our communities by inviting into our ministry those who have a passion to improve quality of life and make care accessible for all.

**Mercy**  Cooper-Anthony Mercy Child Advocacy Center

**Cooper-Anthony Mercy Child Advocacy Center**  
 216 McAuley Ct.  
 Hot Springs, AR 71913



For more information or to view a full donor list, scan the QR code or visit us online at [mercyhealthfoundation.net/CAMCAC](https://mercyhealthfoundation.net/CAMCAC)