

# Child Abuse Awareness Rallies

---

April 2024 | Sponsorship Opportunities



Mercy†

Cooper-Anthony Mercy  
Child Advocacy Center

Child Advocates with Cooper-Anthony Mercy Child Advocacy Center (CAMCAC) meet regularly with all agencies involved in the case to ensure everything possible is being done to find justice.

“The center healed my mother, as much as it healed me.”  
— Chloe, CAMCAC client as an adult

## We are **Cooper-Anthony Mercy Child Advocacy Center**

Child Advocacy Centers (CACs) were formed to provide a safe, child-friendly environment where a comprehensive and coordinated approach is taken in response to allegations of child abuse.

Cooper-Anthony Mercy Child Advocacy Center (CAMCAC) was founded in Hot Springs by Mercy in 2003, followed by additional locations in Saline and Polk counties. CAMCAC is one of 17 CACs in the state of Arkansas. In 2012, CAMCAC was awarded the highest level of membership with the National Children's Alliance, the accrediting agency for CACs.

When a report of abuse is called into the state hotline (844-SAVEACHILD) and is referred to CAMCAC, the child and their non-offending family member are met by one of our child advocates. These specially-trained individuals assist and advocate for the child throughout the entire process, including:

- **Forensic Interviews**
- **Forensic Medical Exams**
- **Child Advocacy**
- **Mental Health Services**
- **Prevention Programs**
- **Training Programs**

These services are provided under one roof, where the child feels safe and familiar. All services provided by CAMCAC are free of charge.

During the process of healing, CAMCAC staff works as part of a multi-disciplinary team that includes:

- **Arkansas State Police: Crimes Against Children Division**
- **Arkansas Department of Human Services: Division of Children and Family Services**
- **Local Law Enforcement**
- **Prosecutors**
- **Mental Health Professionals**
- **Other State and Local Agencies**

This team meets regularly to review all open cases, beginning with the victim's initial outcry through investigation, treatment and prosecution. Communication within the team reduces duplication and mistakes, and keeps victims from falling through the cracks.

CAMCAC serves more than 700 children each year, with a majority of these children having experienced sexual abuse. Every child has a different experience and we are here to provide justice and healing.

Our vision is to eliminate child abuse. Our goal is to empower children to find their voice, heal from previous abuse and prevent further abuse.

COOPER-ANTHONY MERCY CHILD ADVOCACY CENTER

# Child Abuse Awareness Rallies

**Friday, April 5, 2024** | 216 McAuley Court | Hot Springs, AR

**Friday, April 12, 2024** | Saline County Courthouse Lawn | Benton, AR

**Child Abuse Awareness Rally | 11:30 a.m. | Fundraiser Luncheon | Noon**

Cooper-Anthony Mercy Child Advocacy Center invites you to join us at our annual Child Abuse Awareness Rallies. The Rallies will raise awareness for Child Abuse Prevention Month, held annually in April, and honor those who faithfully serve children and families in our community who have been affected by abuse. CAMCAC will recognize one worker for outstanding service to children with the "Patrick McCruden Superhero Award." This community-wide event will feature a keynote speaker and a children's choir.

The Child Abuse Awareness Rally began in 2008 as a small community gathering, but has since grown into a community-wide event as we celebrate the successes we have had in fighting child abuse within our community. Funds raised at the 2024 Rallies will go towards supporting current programs at the Center and expanding our Prevention Program.

## Sponsorship Levels

*All sponsors receive honorable recognition prominently displayed on pre- and post-event publicity.*

**PRESENTING SPONSOR | \$10,000**

Includes exclusive recognition in event Press Release, honorable recognition prominently displayed on pre- and post-publicity, recognition in the program and throughout the Rally and Luncheon, 32 premium seats to the Luncheon.

**FOUNDING SPONSOR | \$5,000**

Includes honorable recognition prominently displayed on pre- and post- publicity, recognition in the program and throughout the Rally and Luncheon, 24 premium seats to the Luncheon.

**PRINCIPAL SPONSOR | \$2,500**

Includes honorable recognition prominently displayed on pre- and post- publicity, recognition in the program and throughout the Rally and Luncheon, 8 seats to the Luncheon.

**INVESTOR SPONSOR | \$1,000**

Includes honorable recognition prominently displayed on pre- and post- publicity, recognition in the program and throughout the Rally and Luncheon, 4 seats to the Luncheon.

**FRIENDS SPONSOR | \$500**

Includes honorable recognition prominently displayed on pre- and post-publicity, 2 seats to the Luncheon.



# Child Abuse Awareness Rallies

## 2024 Sponsorship Agreement

Please RSVP by returning this card no later than March 22, 2024, to be included in pre-event publications.



NAME OF COMPANY OR INDIVIDUAL (exactly how name should be listed in all publicity)

CONTACT NAME

EMAIL ADDRESS

MAILING ADDRESS

CITY

STATE

ZIP

PHONE

### Yes, I would like to participate in the Child Abuse Awareness Rallies at the level marked below:

- Presenting Sponsor | \$10,000
- Founding Sponsor | \$5,000
- I want to help. Please accept my gift of \$\_\_\_\_\_
- Principal Sponsor | \$2,500
- Investor Sponsor | \$1,000
- Friends Sponsor | \$500
- Individual Ticket | \_\_\_\_\_ ticket(s)  
@ \$40 each = \$\_\_\_\_\_

### Payment

- CHECK** enclosed, made payable to Mercy Health Foundation
- Please **MAIL** an invoice
- Please **EMAIL** an invoice
- CREDIT CARD**

I will enter my credit card information securely online by scanning the QR code or visiting [mercyhealthfoundation.net/CAMCACRally](https://mercyhealthfoundation.net/CAMCACRally)



All proceeds benefit Cooper-Anthony Mercy Child Advocacy Center. If you no longer wish to receive fundraising requests from Mercy Health Foundation, please email [foundation@mercy.net](mailto:foundation@mercy.net) or write to us at the address listed below.

**Mercy** | Cooper-Anthony Mercy  
Child Advocacy Center

216 McAuley Ct. | Hot Springs, AR 71913

**CAMCAC is a 501(c)(3) organization; Tax ID #13-4239691**  
For more information, please call Holly Heer at 501-622-2531, email [holly.heer@mercy.net](mailto:holly.heer@mercy.net) or visit [mercyhealthfoundation.net/CAMCACRally](https://mercyhealthfoundation.net/CAMCACRally)