

Northwest Arkansas Corporate Council





About Mercy

A young Irish woman named Catherine McAuley received an unexpected inheritance from a couple she lived with and for whom she provided care. She used those funds to open the first House of Mercy, serving impoverished women and children in Dublin, Ireland.

Catherine founded the Sisters of Mercy in 1831, a new kind of religious community – one that lived outside cloistered walls. They devoted their lives to ministering to the sick, poor and uneducated. They set up 14 Houses of Mercy across Ireland and England in the span of 15 years. By 1853, the Sisters were working on several continents.

Together, we can touch more lives. Save more lives. And improve more lives.

Northwest Arkansas is **growing** at an average rate of **28 people** per day.



Mercy is responding to this population boom by expanding our footprint, recruiting additional health care providers and developing new programs and services to help meet the growing demand for health care in our community.

Corporate Council

Mercy Health Foundation's Corporate Council recognizes the value of a high quality health care system to a community's economic future. Our partners share the belief that progressive health care is the cornerstone for healthy communities, and access to high-quality care is integral to maintaining a strong workforce. Your corporate support will ensure the continued availability of our health services for all who need them.

Corporate gifts help fund projects that transform health care in our community including:



Charity care



Expanded and enhanced medical services



Health education programs



Acquisition of new medical equipment



Capital improvements

Corporate Council Committee

The Corporate Council Committee is comprised of select individuals who assist with the identification, cultivation, solicitation and stewardship of corporate and business prospects. Committee members advise Mercy Health Foundation co-workers on matters related to fundraising and corporate giving.

Specific roles and responsibilities include:

- Identifying and connecting potential corporate or business donors
- Attending quarterly committee meetings
- Attending and inviting prospects to quarterly roundtables with Mercy leadership
- Assisting in scheduling and attending meetings with prospects and Mercy Foundation co-workers as needed
- Committing additional time outside of meetings for prospect cultivation and stewardship
- Advocating for Mercy in the community

Mercy Hospital Northwest Arkansas

Mercy Hospital Northwest Arkansas is a key health care provider, offering the highest quality medical care regardless of one's ability to pay. Our services impact the lives of those who live and work in this region and include:

- Heart and vascular center equipped with cardiac imaging, four catheterization labs and Arkansas' first robotic C-arm
- Comprehensive breast center
- Level IIIA neonatal intensive care unit (NICU)
- Comprehensive, integrated electronic health record that provides real-time, paperless access to patient information
- Specialties: bariatric care, chest pain center, corporate wellness, diabetes care, health education, joint replacement program, laboratory services, mother and baby care, orthopedic care and sports medicine, palliative care and women's health services

Awards and Recognitions

Mercy Ministry

National Top 100 Hospital, the only one in Arkansas, according to IBM Watson Health

• "A" safety grade from The Leapfrog Group

 Ranked among the world's most technologically advanced, earning the Healthcare Information and Management Systems Society (HIMSS) Stage 7 certification (the highest stage)

 Named one of "HealthCare's Most Wired" organizations for the 16th year by the College of Healthcare Information Management Executives (CHIME)

Technology

- MyMercy free service that allows patients to connect with their physicians, see medical information, view test results, renew prescriptions, and schedule appointments and e-visits online using a PC, tablet or smartphone
- Mercy's Virtual Care Center is the world's first facility dedicated to telehealth. A team of physicians and medical staff assists in the care of patients from intensive care units to their homes



Mercy Northwest Arkansas Corporate Council | 3



Our Mission

As the Sisters of Mercy before us, we bring to life the healing ministry of Jesus through our compassionate care and exceptional service.

Our Purpose

Through collaborative partnerships, Mercy Health Foundation impacts the flourishing of our communities by inviting into our ministry those who have a passion to improve quality of life and make care accessible for all.

Corporate Council Vision

Mercy Health Foundation Corporate Council is comprised of business leaders and corporate donors who embody and support the mission of Mercy through a philanthropic investment and community outreach.



Mercy Health Foundation Northwest Arkansas 2710 Rife Medical Lane Rogers, AR 72758

mercyhealthfoundation.net/nwa